SUNBURY UNITED FOOTBALL CLUB



SPONSORSHIP PACKAGES 2025

WELCOME FROM THE PRESIDENT



Loris Rebeschini, SUFC President

As we reflect upon the accomplishments and successes of this year, I am thrilled to share some exciting developments and achievements within our community.

This year has been truly remarkable for our organization, with a significant increase in junior membership reflecting the ongoing growth and success of our club. We've seen a surge of interest across all levels, especially among our junior players, highlighting the positive impact of our efforts to create an inclusive and welcoming environment.

This enthusiasm reaffirms the importance of promoting inclusivity and providing opportunities for all members—regardless of age, gender, or experience level—to engage, develop, and excel within our club.

Looking ahead, our committee is actively planning for the upcoming year, and we are excited about the opportunities it presents. With junior membership on the rise, we anticipate even greater growth in the coming year.

We are also thrilled to announce our renewed focus on expanding opportunities for girls and female players. This includes strengthening our Women's teams and creating pathways for more girls to get involved in the sport, reflecting our dedication to inclusivity and diversity at every level.

We recognize that none of these achievements would have been possible without the generous support of sponsors like you. Your commitment to our cause has played a pivotal role in fostering a sense of community, providing opportunities for growth, and creating a positive environment for our members.



#sufcstrengthinunity

WELCOME FROM THE PRESIDENT

As we embark on the journey into the next year, we sincerely hope that we can count on your continued support. Together, we can build upon the successes of the past and work towards creating an even brighter and more inclusive future for our organization. The success of our club has always been founded on the generosity and partnership of our sponsors and members. These contributions are invaluable as they cover our operating costs and allow us to build a quality Club.

I'm reaching out to all of our current and future sponsors to encourage you to partner with us in the coming years. Your support will help us invest into the future of our club and especially to invest into the future of our junior members. Our kids need your support to create a sustainable development pathway from grassroots to senior football. We want to make SUFC a destination Club and not a transition one. We will continue to be the best Community Club we can, an inclusive and diverse family friendly environment while striving to create a culture of excellence.

Here is how you can help:

Business Owners: If you own a business, believe in Community clubs and love football, we ask that you become our sponsor.

We have multiple levels of sponsorship, from \$800 up to \$8,000.

Members: As a member of our club, you can contribute by connecting us to businesses and their leaders you know who might be willing to sponsor us.

Finally, nothing would be possible without our collective family of players, members, supporters and above all sponsors. With your help, allied to a solid infrastructure and our top grade facilities, we look forward to a great 2025. "GO UNITED!"



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OUR HISTORY



Our story began in 1973 when a group of passionate expatriate Europeans, including J. Minette, W. Lecch, J. Roden, S. Cupples, B. Kelly, R. Buckland, and L. Smedley, came together with a shared vision: to bring the beautiful game to the Sunbury area.

In our inaugural year of 1974, Sunbury United entered the Western District League, a bold step for a newly formed club. Despite the challenges of being in a competitive league, our senior team emerged as league leaders, and the reserves secured a commendable fifth place. This early success set the stage for what would become a rich history of achievement and camaraderie.

One of the defining moments in our history occurred in August 1975 when, in the first of many collaborations with the local council, an old paddock was transformed into what is now our cherished home—Langama Park on Mitchells Lane, Sunbury. This move marked not only a physical relocation but also a symbolic commitment to the growth and development of our club.



OUR HISTORY



Over the years, our teams consistently showcased their prowess, regularly finding themselves in the top half of the ladder. The tireless dedication of our players, coaches, and supporters helped build a legacy that we proudly uphold today. The main football pitch at Langama Park, meticulously maintained, stands as a testament to our commitment to excellence, rivaling those of clubs in the National Premier League system.

Last year's celebration of our 50th anniversary is a testament to the resilience, passion, and unity that define our club. Sunbury United FC has become an integral part of the Sunbury community, and we owe our success to the unwavering support of our members, families, and supporters.

As we embark on the next 50 years, we do so with a sense of excitement and anticipation. The Sunbury United Football Club looks forward to shaping the future alongside our dedicated community. Together, we will continue to build on our legacy, fostering a love for the game and creating memories that will resonate for generations to come.

Thank you for being an essential part of our history, and here's to the next 50 years of Sunbury United Football Club!



CLUB OVERVIEW 2022 SEASON

240 MEMBERS

Members are all registered players for the above mentioned season



2 SENIORS MEN'S TEAMS



SENIORS WOMEN'S TEAM



14 JUNIORS TEAMS



MINIROOS GRASSROOT PROGRAM



CLUB OVERVIEW 2023 SEASON

OVER 350 MEMBERS

Members are all registered players for the above mentioned season



3 SENIO

SENIORS MEN'S TEAMS



0

SENIORS WOMEN'S TEAM



18

JUNIORS TEAMS



MINIROOS GRASSROOT PROGRAM



CLUB OVERVIEW 2024 SEASON

OVER 400 MEMBERS

Members are all registered players for the above mentioned season



SENIORS MEN'S TEAMS



SENIORS WOMEN'S TEAM



21 JUNIORS TEAMS



MINIROOS GRASSROOT PROGRAM



CLUB NUMBERS SPONSORSHIP REACH



WEBSITE WWW.SUFC.COM.AU



2,800 FOLLOWERS



1,350 FOLLOWERS
INSTAGRAM FOLLOWERS



- OVER 600 MEMBERS

AFFILIATION WITH THE SUNBURY UNITED SPORTING CLUB



SPONSORSHIP OPPORTUNITIES

Join the Sunbury United FC Family: Partner with Us and Grow Your Brand!

At Sunbury United FC, our sponsors are more than just supporters; they are an essential part of our vibrant, community-focused club. By partnering with us, your business will thrive in a professional and welcoming environment that prioritizes family values, community spirit, and a passion for the beautiful game.

Why Partner with Sunbury United FC?

When you sponsor Sunbury United FC, you're joining a dedicated group of volunteers committed to spreading the joy of football throughout our community. We proudly support both junior and senior players, providing a safe and nurturing environment where all participants can learn, grow, and enjoy the game. Your partnership will help us continue to create opportunities for everyone—from our youngest aspiring athletes to our experienced senior players.

The Power of Sponsorship

Sponsors are the backbone of community clubs like ours. Your support helps us build a brighter future for football in our area. As a sponsor, your business will gain visibility and align with a club that embodies passion, inclusivity, and a commitment to fostering a love for the game across all ages.

What We Offer: Customized Sponsorship Packages

We offer tailored sponsorship packages that fit any budget, providing unique opportunities to showcase your brand to our ever-growing community. With your support, your business will reach all club families, supporters, and visitors to our matches, as well as benefit from our strong online presence on Facebook, Team App, and our soon-to-launch new website. Plus, your exposure extends to our affiliated Sunbury United Sporting Club, further amplifying your brand's reach.



SPONSORSHIP OPPORTUNITIES

Join Us Today!

There's never been a better time to join the Sunbury United FC family. Let's work together to promote your business while supporting local sport for both junior and senior players. Our team is ready to customize a package that meets your needs and helps your business shine within our club and beyond.

Be part of the excitement. Be part of our future. Let's make a difference together!

Get in Touch

Contact our sponsorship team today to explore how you can elevate your brand while supporting our vibrant community.

Below is a list of our levels of sponsorship packages:

- PLATINUM SPONSOR PACKAGE
- GOLD SPONSOR PACKAGE
- SILVER SPONSOR PACKAGE
- BRONZE SPONSOR PACKAGE
- GROUND SIGNAGE SPONSOR



PLATINUM SPONSOR PACKAGE

\$8,000*

*Total cost is \$8,800 (incl GST, which business can claim)



- "Your Business Name" and logo will appear on 4 billboards, 1 on each side of the main senior pitch at Langama Park.
- "Your Business Name" and logo will be printed on our Senior Men's or Women's team Shirts & presented with a framed SUFC Senior Shirt.
- Invitations to our Sponsors Day and all SUFC functions plus 2 x memberships to the Sunbury United Sporting club.
- Invitations to ALL of our social events, fundraisers including invitations to our Senior Season Lunch & Presentation Night, with an invitation to present a trophy.
- "Your Business Name" and logo will be advertised on the Sporting Club TV 24 x 7 and regular plugs on SUFC social media sites.

GOLD SPONSOR PACKAGE

\$6,000*

*Total cost is \$6,600 (incl GST, which business can claim)



- "Your Business Name" and logo will appear on 3 billboards, on the side of the main senior pitch at Langama Park.
- "Your Business Name" and logo will be printed on our Junior teams Shirts & presented with a framed SUFC Junior Shirt.
- Invitations to our Sponsors Day and all SUFC functions plus 2 x memberships to the Sunbury United Sporting club.
- Invitations to ALL of our social events, fundraisers including invitations to our Juniors Season Lunch & Presentation Days, with an invitation to present a trophy.
- "Your Business Name" and logo will be advertised on the Sporting Club TV 24 x 7 and regular plugs on SUFC social media sites.

SILVER SPONSOR PACKAGE

\$3,000*

*Total cost is \$3,300 (incl GST, which business can claim)



- "Your Business Name" and logo will appear on 2 billboards, on the side of the main senior pitch at Langama Park.
- "Your Business Name" and logo will be printed on our Juniors Off-field Teamwear.
- Invitations to our Sponsors Day plus 2 x memberships to the Sunbury United Sporting club.
- Your business will receive two free tickets to each of our club functions and have an opportunity to present at our Season Launch and Awards Presentation Day.
- "Your Business Name" and logo will be advertised on the Sporting Club TV 24 x 7 and regular plugs on SUFC social media sites.

BRONZE SPONSOR PACKAGE

\$2,000*

*Total cost is \$2,200 (incl GST, which business can claim)



- "Your Business Name" and logo will appear on 1 billboards, on the side of the main senior pitch at Langama Park.
- "Your Business Name" and logo will be printed on our Senior's teams Off-Field Teamwear.
- Invitations to our Sponsors Day plus 1 x memberships to the Sunbury United Sporting club.
- Your business will receive two free tickets to each of our club functions and have an opportunity to present at our Season Launch and Senior Awards Presentation Night.
- "Your Business Name" and logo will be advertised on the Sporting Club TV 24 x 7 and regular plugs on SUFC social media sites.

GROUND SIGNAGE SPONSOR

\$800*

*Total cost is \$880 (incl GST, which business can claim)



- "Your Business Name" and logo will appear on 1 billboards (approx. 1800mm x 900mm, on the side of the main senior pitch at Langama Park.
- Invitations to our Sponsors Day.
- "Your Business Name" and logo will be advertised on the Sporting Club TV 24 x 7 and regular plugs on SUFC social media sites.

SUFC SPONSORSHIP PACKAGES SUMMARY

Sponsorship packages are valid for 12 months and require annual renewal.

| SPONSORSHIP ITEMS | PLATINUM | GOLD | SILVER | BRONZE | GROUND ADVERTISING |
|--|----------|------|--------|--------|-----------------------|
| Your Business Name" and logo will appear as the major sponsor featured prominently around our main pitch at Langama Park. | • | | | | |
| "Your Business Name" and logo will be advertised on the Sporting Club TV 24 x 7 and regular plugs on SUFC social media sites. | | • | | • | |
| "Your Business Name" and logo will appear on 4 billboards, 1 on each side of the main senior pitch at Langama Park. | | | | | |
| "Your Business Name" and logo will appear on 3 billboards, on the side of the main senior pitch at Langama Park. | | • | | | |
| "Your Business Name" and logo will appear on 2 billboards, on the side of the main senior pitch at Langama Park. | | | | | |
| "Your Business Name" and logo will appear on 1 billboards (approx. 1800mm x 900mm), around our main pitch at Langama Park. | | | | | |
| "Your Business Name" and logo will be printed on our Senior Men's or Women's team Shirts & presented with a framed SUFC Shirt. | | | | | |
| "Your Business Name" and logo will be printed on our Junior teams Shirts & presented with a framed SUFC Junior Shirt. | | • | | | |
| "Your Business Name" and logo will be printed on our Senior teams Off-field Teamwear. | | | | | |
| "Your Business Name" and logo will be printed on our Junior teams Off-field Teamwear. | | | | | |
| Your Business will received a framed SUFC Senior or Junior team Shirt. | | | | | |
| Invitations to ALL of our social events, fundraisers including invitations to our Junior & Senior Presentation Days, with an invitation to present a trophy. | • | • | | | |
| Your business will receive two free tickets to each of our club functions and have an opportunity to present at our Season Launch and Awards Presentation Night. | • | • | • | • | |
| Invitations to our Sponsors Day and all SUFC functions plus 2 x memberships to the Sunbury United Sporting club. | | | | | |
| Invitations to our Sponsors Day plus 2 x memberships to the Sunbury United Sporting club. | | | | | |
| Invitations to our Sponsors Day plus 1 x memberships to the Sunbury United Sporting club. | | | | | |
| Invitations to our Sponsors Day. | | | | | |

BECOME A PART OF OUR CLUB

CONTACT US AT: enquiries@sufc.com.au



directitude.com.au 9740 9039

directitude_management

MMERCIAL CONSTRUCTION | FIT OUT | JOINERY | PROJECT MANAGEMENT

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